

Privacy Notice

Your Personal Data – Business Relationships

This document is intended for persons who have a business relationship with Bath Building Society. Such persons could include Mortgage Brokers, Independent Financial Advisers, Business Development Managers, Supplier representatives, Surveyors, Valuers or any other business contact.

In your relationship with the Society you are likely to provide us with certain data (such as name and contact details) which is regarded as personal. Such data is protected by the UK General Data Protection Regulations (or UK GDPR for short). This document gives a brief overview of how we use your data.

Our responsibility

Bath Building Society will be the data controller for your personal data, which means we will be responsible for the data we collect about you in relation to your savings account. This includes data you provide to us, as well as that which we get from other sources (for example, from Credit Reference Agencies).

As your data controller:

- ✓ We only collect data that is necessary
- ✓ We store it safely and securely
- ✓ We do not hold it for longer than is necessary.

How we use your personal data

The data we collect from you is used to maintain our business relationship, allowing us to contact you or send you information which may be relevant to you in your business role.

We do not sell your personal data. We may share your data but only where we believe it to be in your interests, or where we are obliged to do so.

Reasons for processing your personal data

The UK GDPR says that firms can only use personal data where there is a fair reason to do so. Some of the acceptable reasons it states are when:

- the processing is necessary to do with the business contract
- we have a legal duty to process the data
- we have a legitimate interest in processing the data
- we have your specific consent

We will send you information when we believe it is in your interests and/or within the expectations of your relationship with the Society. You can request that we stop sending you such information at any time.

Your rights relating to your personal data

The UK GDPR gives you the below rights relating to your personal data. This is intended as a brief summary, for more detail you can view our full privacy notice:

Right to be informed	You can ask about how we collect and use your data, and how long we keep it for
Right of access	You can ask for a copy of your data, commonly referred to as a Subject Access Request (SAR)
Right to rectification	You can ask us to correct any errors with your data
Right to erasure	You can request that we delete your data
Right to restrict processing	You can ask us to limit how we use your data
Right to data portability	You can ask us to transfer your data
Right to object	You can ask us to stop processing your data, although in some cases we may continue to do so
Rights related to automated decision-making, including profiling	You have some protections against automated decision making and profiling. You can request information about the processing that takes place, and ask for human intervention or challenge a decision.

For further information

You can find full details of how we use personal information and your data protection rights on our website (www.bathbuildingsociety.co.uk/privacy-policy), or if you prefer, we can post or email you a copy on request.

If you have any questions on the subject you can email dataprotection@bibs.co.uk or write to us at our Head Office at 15 Queen Square, Bath, BA1 2HN.